**Interview Questions**

**Goal:** We intend to see how useful our project is from the perspective of a variety of music listeners. We want to target people who desire a visual way to experience their music, but it is important to also see how people who listen to music less frequently enjoy the program.

Due to the newness of our program, we would like to measure how successfully users interact with the interface, in particular how easily they navigate it and can complete basic tasks without prior experience with the program. These include searching for artists, retrieving information about the artist and song, playing songs on a playlist, navigating the playlist, and changing the playlist.

We will measure the perceived ease with which users complete these tasks as well as other indicators of how effective the program is.

**Demographic data:**
*Code* (instead of using your name, we will use this to identify your responses):

*Age:* 1-14 15-18 19-22 23-26 27-30 31+

*Gender:* M F

**Prequestions:** Experience with similar interfaces, and data measured before we run the study.

*In the last month how many times have you watched a music video?*

none 1-5 6-15 16-30 31+

*Your music video watching this month as been:*

less than average average more than average

*What websites do you use to stream music?*

Pandora iTunes last.fm other (please specify:) _________________________

*How often do you stream music from the internet, using sites like Pandora or Yahoo music?*

never once a month once a week once a day several times a day

*What other music sites do you go to? ___________________________________

*In the last month how many times have you looked up information about an artist or song?*

none 1-5 6-15 16-30 31+

*When and where do you watch music videos?_____________________________

*How many songs/videos do you place in your music playlists?*

none 1-10 11-50 51-100 101-1000 1001+

**Postquestions:** To measure feedback about our interface.

*Were you able to find the artist you were looking for?*

<--(yes, always)---------(yes)----------(some of the time)----------(rarely)-----------(never)-->

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Was there enough music in your playlist to keep you interested?
<--(yes, but I would like more)----------(just right)----------(no, I would like to see more)-->

How easy was it for you to search for a new artist?
<--(very easy)------(easy)------(neither easy nor hard)------(difficult)------(very difficult)-->

How easy was it for you to find another song in the playlist?
<--(very easy)------(easy)------(neither easy nor hard)------(difficult)------(very difficult)-->

How easy was it for you to play another song in the playlist?
<--(very easy)------(easy)------(neither easy nor hard)------(difficult)------(very difficult)-->

How easy was it for you to change the playlist?
<--(very easy)------(easy)------(neither easy nor hard)------(difficult)------(very difficult)-->

In general, how easy was it for you to use the program?
<--(very easy)------(easy)------(neither easy nor hard)------(difficult)------(very difficult)-->

The program was well designed (aesthetically, graphically, etc.)
<--(strongly agree)-------(agree)-------(neutral)-------(disagree)-------(strongly disagree)-->

I would use this program to watch music videos online.
<--(strongly agree)-------(agree)-------(neutral)-------(disagree)-------(strongly disagree)-->

Are there additional features would you like to have seen?

Are there any other comments you would like to make about the program?