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Interview Questions

Goal: What is it you intend to study in your user tests. We intend to see how useful our project is from different levels of music listener. We want to target people who want a more visual way to watch music, but it is important to also see how people who are less into music enjoy the product.

Prequestions: Demographic data, experience with similar interfaces, and data you can measure before running a study.

In the last month how many times have you watched a music video
none  1-5  6-15  16-30  31+

Your music video watching this month as been
less than average  average  more than average

In the last month how many times have you looked up information about an artist or song
none  1-5  6-15  16-30  31+

How often do you stream music from the internet, using sites like Pandora or yahoo music
never  once a month  once a week  once a day  several times a day

When/Where do you watch music videos

How many songs/videos do you place in your playlists
none  1-10  11-50  51-100  101-1000  1001+

Postquestions: To measure feedback about your project.

Were you able to find the music you were looking for
Yes easily  yes  sometimes  rarely  no

Was there enough music in your playlist to keep you interested
yes but I would like more  Just right  I would like to see more music

How was the video quality
Bad  fine  great

What additional features would you like to have