EyeTunes

EyeTunes is a new music watching experience. By analyzing your music on your computer, EyeTunes will create a playlist of available music videos. Along with each music video, EyeTunes will grab information about the artist, and the song lyrics. EyeTunes will have functionality to build a playlist for a party or other events. Then at the event you can play your playlist with the lyrics and song information complimenting the music video.

Old description

I listen to a lot of music, and often while I listen, I get the urge to watch the music video of the song I’m listening too. Today’s methods require me to grab the song title go to a web page, such as YouTube, and search of the song. I then get some search results and if I’m lucky I’ll find the music video to the song I’m listening too. Once I find the video I have to stop my iTunes, play the video and then when the video is over start iTunes again. The user flow is tedious and irritating. Also the discoverability of which songs have videos is also very poor. Rather than putting the user through this complicated navigation of action, the information should be able to find the user. Thus I propose a widget in which the music videos come to the user. The following is a list of focuses for the widget.

- The widget listens and interacts to iTunes so that it can
  - Tell me if the song I’m listening too has a music video
  - Control the music, so I don’t have to play, pause, and stop the players.
• Scan library to find all songs with music videos, in order to
  o Create a way to browser though them
  o Play through only songs with music videos